

## Abode Privacy Policy

This Privacy Policy (“Policy”) describes how information about you is collected, used, and disclosed by Abode Technologies, Inc. (“Abode”), when you use our websites, mobile applications, and other online products and services (collectively, “Services”) or otherwise interact with us.

At Abode, we are committed to protecting your privacy and creating a safe and secure online environment for anyone who visits or uses our site. All information is confidential and is never sold, rented, or otherwise shared with another business other than to help us provide the Services listed on our website . By visiting AbodeHQ.com, you are accepting the practices described in this Privacy Notice.

### Information You Provide to Us

We collect and store the information you provide directly to us, such as when you use the Services to compare the relevance of agents in your area of interest, request that we contact you to match you with an agent, provide feedback and rate your experiences using the Services, sign up for our mailing list, or when you call, email or otherwise communicate with us.

The types of information we may collect include:

- Basic user information, such as your name, email address, phone number, whether you are buying or selling a home, and the best time to contact you; and
- Home information, such as the address, type of home, and price range of the home you are interested in buying or selling.

### Information We Collect Automatically

When you access or use our Services, Abode may automatically collect information about you, including:

Log Information. We automatically log information when you visit our websites, including your IP address, access times, operating system, browser type and language, Internet service provider (ISP), and the web pages that you visit.

We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or site functionality.

Technologies such as: cookies, beacons, tags and scripts are used by Abode and our marketing partners and analytics or service providers. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site anonymously and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an aggregated basis.

We use cookies to remember user preferences and originating partner source. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

LSOs. We use local storage objects such as HTML5 to store content information and preferences to make webpages render more quickly and speed up your website experience.

Third Parties, with whom we partner to provide certain features on our site or to display advertising based upon your Web browsing activity, use LSOs such as HTML5 to collect and store information.

## Use of Information

We use information collected through our Services for the purposes described in this Policy or as otherwise disclosed to you in connection with our Services. For example, we may use your information to:

- Provide, maintain and improve our Services, and deliver the information you request;
- Respond to your comments and questions, and provide customer service;
- Communicate with you about our Services and any other events, news or information about Abode and our select partners;
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Personalize and improve the Services and provide content, features, or advertisements that match your interests and preferences; and

- Link or combine with other information we get from third parties to help understand your needs and provide you with better service.

Abode may store and process your information in the United States and in other countries.

## Disclosure of Information

We will share your personal information with third parties only in the ways that are described in this privacy policy. **We do not sell your personal information to third parties.**

We may share your information as follows:

- With third party vendors, consultants and other service providers who need access to information about you in order to carry out their work for us. These companies are authorized to use your personal information only as necessary to provide these services to us;
- If we believe that disclosure is reasonably necessary to comply with any applicable law, regulation, legal process or governmental request; to enforce our agreements, policies and Terms of Use; to protect the security and integrity of our Services; or to protect Abode, our users or the public from harm or illegal activities;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of some or all of our business to another company. You will be notified via email and/or notice through the website of any such change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information; and
- With your consent, including when you direct Abode to share information about you with agents or other third parties.

We may also share aggregated or anonymized information that does not directly identify you.

## Links to 3rd Party Sites

Our Site includes links to other Web sites whose privacy practices may differ from those of Abode. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any Web site you visit.

## Testimonials and Reviews

Users may perform ratings and reviews of our lenders and real estate professionals. By submitting such information, you grant Abode the right to post and publish such information at our sole discretion. We also display personal testimonials of satisfied customers on our site in addition to other endorsements. With your consent we may post your testimonial along with your name.

## Social Media Widgets

Our Web site includes Social Media Features, such as the Facebook Like button, the Twitter Tweet button and other social sharing buttons or interactive mini-programs that run on our site. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

## Security

The security of your personal information is important to us, thus Abode has taken reasonable steps to help protect the personal information our users share with us in an effort to prevent loss, misuse, and unauthorized access, disclosure, alteration, and destruction.

We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have questions about security on our Web site, you can contact us at [help@AbodeHQ.com](mailto:help@AbodeHQ.com).

## Changes to the Policy

From time to time, Abode may revise this Policy. We encourage you to review the Policy whenever you access the Services to make sure that you understand our information collection, use, and disclosure practices.

## Your Information Choices

**Your information is your information.** You may update, correct or delete information about you by emailing [help@AbodeHQ.com](mailto:help@AbodeHQ.com). We will respond to your request to access within 30 business days. Please note that we may retain certain information about you as required by law or for legitimate business purposes and as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

**Promotional Communications.** You may opt out of receiving promotional emails or text messages from Abode by following the instructions in those communications. If you opt out, we may still send you non-promotional communications, such as emails about your account.

**Your Illinois Privacy Rights.** Illinois law permits residents of Illinois to request certain details about information Abode discloses to third parties for direct marketing purposes. However, under the law, a business is not required to provide this information if it permits Illinois residents to opt in to, or opt out of, this type of sharing. Abode qualifies for this alternative option. When you provide information to Abode and request that this information be used to connect you with a real estate agent, you opt in to the disclosure of your information and understand that it may be used for direct marketing purposes.

## Contact Us

If users have any questions or suggestions regarding the company privacy policy, please contact company at:

Abode Technologies, Inc.  
222 W. Merchandise Mart Plaza, Suite 1212  
Chicago, IL 60654  
[help@Abode.com](mailto:help@Abode.com)